

Attention MacNeill Group
Flood Insurance Agents . . .

Tips for Building Up Your Flood Business

WOULD YOU LIKE TO HAVE . . .

- ◆ **Free Customer Leads?**
- ◆ **Co-op Flood Ads?** (Paid up to 75%)
- ◆ **Direct Mail Campaign?**
(For NEW and RENEWAL business)
- ◆ **All done from your desk!**

These services and more are all available from the NFIP's *FloodSmart* marketing program. Just register at Agents.FloodSmart.gov and these and other marketing services, tips and ideas are available for you instantly.

Needed: Flood Claim Testimonials

FloodSmart is now looking for testimonials where your client was flooded, was covered by flood insurance and has a good story to tell.

They will be placing the testimonials on that web site for other agents to read (and be inspired to write flood insurance) and some may also be placed on their consumer site, www.FloodSmart.gov (and hence free "advertising").

If you think you have a story, please email LUVY CAGIGAS at:

Lcagigas@macneillgroup.com. We will pass this on to the FloodSmart Team for their review, and they will then follow-up with you.

MacNeill Flood Department

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T2-FloodSmartAds -d2pub

